



**NEWS RELEASE**  
*For Immediate Release*

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## **“Get Your Shop in Gear” With Raybestos Promotion**

**MCHEMRY, III., June 3, 2019** – The Raybestos® “Get Your Shop in Gear” promotion gives Raybestos distributors their choice of premium quality Raybestos brake pads along with useful shop items, all at a special promotional price, according to Kristin Grons, marketing manager for Brake Parts Inc LLC.

By ordering part number RAYSHOPKIT19, Raybestos distributors will get the “Get Your Shop in Gear” kit that includes a brake pad measuring tool, trash can, tin tacker sign, open-closed door sign and their choice of two sets of premium quality Raybestos brake pads for popular vehicle applications.

“The Raybestos ‘Get Your Shop in Gear’ promotional kit will give Raybestos distributors a valuable tool to target key installer customers,” said Grons. “Ordering this kit is an easy way to get the best in brakes, plus practical items that any business can use. It’s a winning combination. Quantities are limited, so get your order in today.”

To order a Raybestos “Get Your Shop in Gear” promotional kit (RAYSHOPKIT19), contact your local Raybestos representative.

### **About Raybestos Brakes**

Raybestos® has been known as the best in brakes for over 100 years. With a demonstrated commitment to research, development and testing, Raybestos is widely recognized for quality brake components, including friction, rotors, drums, calipers and hydraulic products. The brand was the first to introduce Enhanced Hybrid Technology (EHT®) with its Element3® brake pads, delivering the best attributes of ceramic and semi-metallic for optimal performance, improved pad wear and durability, and increased stopping power during aggressive braking. Raybestos is the flagship brand of Brake Parts Inc LLC, a global supplier to major auto parts organizations. To learn more, visit [www.raybestos.com](http://www.raybestos.com).

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