



NEWS RELEASE

For Immediate Release

For more information, contact:
Lynn Konsbruck
Maximum Marketing Services
312-768-7362
lkonsbruck@maxmarketing.com

New Raybestos RPT Rust Prevention Technology Rotors Provide Long Lasting Protection Against Rain, Salt and Snow

MCHENRY, Ill., Feb. 21, 2017 – Raybestos® Brakes announces the addition of RPT Rust Prevention Technology™ Rotors to its family of quality brake components. Specially coated with Grey Fusion 4.0™, this innovative new line provides maximum protection from corrosion and comebacks, as well as increases service life.

“Aggressive ice and snow melt chemicals used in colder parts of North America, as well as humidity in warmer climates, can accelerate rotor corrosion. Over time, this corrosion builds under brake friction layers, causing the friction materials to rust jack,” said Kristin Grons, marketing manager for Brake Parts Inc. “Raybestos RPT Rotors are coated to prevent the corrosion that causes a rust jacking event, while keeping the edges and vanes rust free for optimal airflow and cooling. Field testing proves they stand up to rain, salt and snow in all environments.”

Many of today’s vehicles have open wheel designs. This allows for complete exposure to all of the environmental elements. Combined with corrosive chemicals being used on the roads today, along with the larger open wheel designs, this is a perfect combination for rapid corrosion to occur on all brake components including the brake rotor. RPT Rotors are ideal for these vehicles in all weather conditions. With 556 part numbers currently available, updated coverage will be added as vehicles become available in the market.

Raybestos RPT Rust Prevention Technology Rotors are qualified by industry standard test procedure ASTM-B117 and SAE Standard G3000 qualified for structural integrity and maximum service life.

For more information on Raybestos RPT Rotors, or the complete line of quality Raybestos brake products, including disc pads and shoes, rotors and drums, master cylinders, wheel cylinders, calipers, hoses, cables and hardware, visit www.Raybestos.com.

About Raybestos Brakes

Raybestos® has been known as the best in brakes for over 100 years. With a demonstrated commitment to research, development and testing, Raybestos is widely recognized for quality brake components, including friction, rotors, drums, calipers, wheel bearings and hydraulic products. The brand was the first to introduce Enhanced Hybrid Technology (EHT®) with its Element3® brake pads, delivering the best attributes of ceramic and semi-metallic for optimal performance, improved pad wear and durability, and increased stopping power during aggressive braking. To learn more, visit www.Raybestos.com.

###