



NEWS RELEASE
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Raybestos Debuts New Friction Lines at AAPEX

MCHEMRY, III. – Dec. 18, 2017 – Raybestos® debuted its new Professional Racing brake pads and its Performance Specialty brake pads at the BPI booth during the Automotive Aftermarket Products Expo (AAPEX), held Oct. 31-Nov. 2 at the Sands Expo Center in Las Vegas.

“AAPEX was the perfect setting for us to announce the introduction of Raybestos Racing and Raybestos Performance disc brake pads,” said Kristin Grons, marketing manager for Brake Parts Inc. “These new product innovations were one of the highlights at our booth and received a lot of interest from attendees. We were excited to share with attendees how we have expanded our offering of high-quality brake parts that offer unparalleled performance for both street use and professional racing.”

[Raybestos® Professional Racing](#) brake pads are specifically engineered for the extreme demands of high-performance track use only and are not for street use. Raybestos offers multiple racing formulas that provide dependable, aggressive and consistent braking and are designed to perform to the specific needs of different racing conditions. The mechanical retention system securely attaches the friction material to the plate for greatly improved shear strength, while reducing the possibility of puck end-lift. The high-quality steel hooks mechanically attach the friction to the steel plate to reduce the potential for rust jacking. Raybestos performs extensive high-temperature, fade-resistant testing to ensure extreme stopping power and optimum safety.

[Raybestos® Performance Specialty](#) brake pads are engineered to deliver superior stopping power on domestic and foreign street performance applications such as muscle cars, sports cars and import tuner cars. All formulations are specially designed to provide sport drivers with aggressive braking, stability, consistency and fade resistance. They perform exceptionally well on various road surfaces and can handle a wide variety of temperature ranges, ensuring optimum results. Hardware is included for easy installation and multi-layer premium shims operate at a quieter level than the competition.

For more information about Raybestos Professional Racing brake pads and Performance Specialty brake pads, or the complete line of premium quality brake products, including disc pads and shoes, rotors and drums, master cylinders, wheel cylinders, calipers, hoses, cables and hardware, visit www.raybestos.com.

About Raybestos Brakes

Raybestos® has been known as the best in brakes for over 100 years. With a demonstrated commitment to research, development and testing, Raybestos is widely recognized for quality brake components, including friction, rotors, drums, calipers and hydraulic products. The brand was the first to introduce Enhanced Hybrid Technology (EHT®) with its Element3® brake pads, delivering the best attributes of ceramic and semi-metallic for optimal performance, improved pad wear and durability, and increased stopping power during aggressive braking. Raybestos is the flagship brand of Brake Parts Inc, a global supplier to major auto parts organizations. To learn more, visit www.raybestos.com.

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