Raybestos Adds New Technician Portal to Website

MCHENRY, Ill., July 30, 2019 – Raybestos® has enhanced its website at www.raybestos.com with the addition of the Brake Solutions & Training Online Portal (STOP) for professional repair technicians, according to Kristin Grons, marketing manager for Brake Parts Inc LLC (BPI).

The password-protected site offers visitors instant access to premium resources, including how-to videos, technical service bulletins, tips and tricks, customer resources and more. Technicians can unlock detailed, application-specific repair procedures that help them do the job right the first time. They can also share their own tips and tricks with other technicians, as well as find local distributors that carry Raybestos brake products.

“The goal for Raybestos Brake STOP is to provide a frequently updated, informative venue for technicians to expand their technical knowledge and learn about the features of Raybestos brake products in order to help them grow their brake businesses,” said Grons. “The website also provides an interactive forum where technicians can share best practices for solving application-specific issues they may be experiencing.”

To access the many features of the Raybestos Brake STOP, simply register online at https://www.brakepartsinc.com/raybestos/how-to-videos/register.html.

About Raybestos
Raybestos® has been known as the best in brakes for over 100 years. With a demonstrated commitment to research, development and testing, Raybestos is widely recognized for quality brake components, including friction, rotors, drums, calipers and hydraulic products. The brand was the first to introduce Enhanced Hybrid Technology (EHT®) with its Element3® brake pads, delivering the best attributes of ceramic and semi-metallic for optimal performance, improved pad wear and durability, and increased stopping power during aggressive braking. Raybestos is the flagship brand of Brake Parts Inc, a global supplier to major auto parts organizations. To learn more, visit www.raybestos.com.

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