



NEWS RELEASE
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Raybestos Partners with Top Suppliers for 1953 Chevy Pickup Build Project

MCHENRY, III., March 27, 2018 – Raybestos® has partnered with top suppliers to restore and upgrade the Raybestos 1953 Chevrolet® pickup truck.

“The list of companies participating in the latest Raybestos build project is unbelievable,” said Kristin Grons, marketing manager, Brake Parts Inc. “With Jeff Schwartz and his team leading the charge, plus a who’s who list of suppliers, this classic ’53 Chevy pickup will be a one-of-a-kind masterpiece, featuring all kinds of upgrades and cool features. We thank each and every one of our partners for being part of this exciting project.”

- Schwartz Performance Inc. – “G-Machine” bolt-in chassis, engine, build/paint & labor
- American Autowire – Body wiring harness and fusebox
- American Powertrain – Transmission and clutch
- BeCool – Cooling fans and radiator
- BF Goodrich – Tires
- Dakota Digital – Gauges
- Dirty Dingo – Serpentine drive
- Dynacorn International – Bed, grille and miscellaneous restoration parts
- Flaming River – Column, steering wheel, u-joints and shaft
- Forgeline – Wheels
- Crush – Elite series speaker component system, 5-channel amplifier and subwoofer
- Hushmat – Sound deadening kit and insulation
- Maval – Steering rack
- Mechanix Wear – Gloves
- Moser – Rear end and third member
- Remy – Alternator and starter
- Optima Batteries – Battery
- PPG – Paint body supplies
- Ridetech – Shocks and springs
- Rock Valley Auto Parts – Tank and efi pump
- SeatbeltPlanet.com – Full set of seat belts
- TechAFX – BlackWrap conductive-core fuel hose and black anodized hose ends
- TMI Products – Seats
- Vintage Air – Air conditioning and heater system, engine serpentine system

In addition, an off-the-shelf disc brake upgrade package will be installed, using Raybestos components and Raybestos Truck & Medium Duty specialty disc brake pads.

After making a North American tour, the Raybestos ’53 Chevy pickup will head to Las Vegas where it will be awarded to one lucky automotive professional during the Automotive Aftermarket Products Expo (AAPEX). To keep up with the progress of the Raybestos ’53 Chevy pickup build, follow Raybestos on its [Facebook](#) and [Twitter](#) social media platforms or visit www.RaybestosBuild.com.

About Raybestos Brakes

Raybestos® has been known as the best in brakes for over 100 years. With a demonstrated commitment to research, development and testing, Raybestos is widely recognized for quality brake components, including friction, rotors, drums, calipers and hydraulic products. The brand was the first to introduce Enhanced Hybrid Technology (EHT®) with its Element3® brake pads, delivering the best attributes of ceramic and semi-metallic for optimal performance, improved pad wear and durability, and increased stopping power during aggressive braking. Raybestos is the flagship brand of Brake Parts Inc, a global supplier to major auto parts organizations. To learn more, visit www.raybestos.com.

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