



NEWS RELEASE
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Paul Ferrandino Joins Brake Parts Inc as Chief Commercial Officer

MCHEMRY, Illinois – May 22, 2017 – Brake Parts Inc (BPI) has named Paul Ferrandino as its chief commercial officer, it was announced today by David Overbeeke, president and CEO of Brake Parts Inc (BPI). Ferrandino will report directly to Overbeeke and will oversee sales, marketing, catalog and technical services for North America and Latin America.

"Paul has a proven track record of sales success, forging solid customer relationships via developing value propositions, allowing for mutual growth," said Overbeeke. "His experience, energy and leadership skills will be an asset for BPI as we continue to introduce new products and expand customer partnerships."

Prior to joining BPI, Ferrandino spent 28 years with Ricoh Americas Corporation, starting out as a sales representative and advancing to sales manager, branch manager and region vice president before assuming the role of vice president - mid market sales, Ricoh USA. He earned a bachelor of marketing degree from Drexel University in Philadelphia, Pennsylvania and has completed the executive leadership program at Harvard University.

About Brake Parts Inc

Brake Parts Inc (BPI) is committed to leading the global automotive aftermarket as the premier manufacturer and supplier of brake system components. The company's primary focus is the growth and profitability of its customers through a collaborative platform of quality, innovation, dedication and integrity. BPI has a demonstrated commitment to research, development and testing of its entire product offering, including friction, rotors, drums, calipers and hydraulic products, ensuring that they meet or exceed original equipment fit, form and function requirements. For more information, visit www.brakepartsinc.com.

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