



NEWS RELEASE
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Raybestos Participates in Inaugural Great Canadian Aftermarket Trade Show

MCHENRY, III., June 1, 2020 – Raybestos® will participate in the Great Canadian Aftermarket Trade Show taking place as a virtual program running through August 30, 2020, it was announced today by Kristin Grons, marketing manager for Brake Parts Inc LLC (BPI).

“As we continue to navigate these challenging times, the Great Canadian Aftermarket Trade Show is a valuable and innovative way for us to reach our Canadian customers and showcase our Raybestos brake products and technical information in a safe and effective way,” said Grons. “We look forward to participating in this inaugural event and connecting with Canada’s automotive aftermarket.”

With a virtual exhibitor booth, Raybestos will have a dedicated web page to distribute product, technical and training information as well as promotional materials to Canada’s aftermarket professionals.

The Great Canadian Aftermarket Trade Show is produced by the publishers of *Indie Garage* and *Jobber Nation*. For more information about the event, visit [The Great Canadian Aftermarket Trade Show website](#).

For more information, contact your Raybestos representative or visit www.raybestos.com.

About Raybestos Brakes

Raybestos® has been known as the best in brakes for over 100 years. With a demonstrated commitment to research, development and testing, Raybestos is widely recognized for quality brake components, including friction, rotors, drums, calipers and hydraulic products. The brand was the first to introduce Enhanced Hybrid Technology (EHT®) with its Element3® brake pads, delivering the best attributes of ceramic and semi-metallic for optimal performance, improved pad wear and durability, and increased stopping power during aggressive braking. Raybestos is the licensed flagship brand of Brake Parts Inc, a global supplier to major auto parts organizations. To learn more, visit www.raybestos.com.

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