



NEWS RELEASE
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Soup Up the Shop with the Raybestos 1953 Chevy Pickup Cabinet

MCHENRY, III. – June 14, 2018 – Raybestos® announces its completely restored 1953 Chevrolet pickup truck is now featured on a medium-sized cabinet and is available in the U.S. and Canada while supplies last, according to Kristin Grons, marketing manager, Brake Parts Inc.

“As a bonus, each cabinet contains a Raybestos Chevy pickup sweepstakes entry card containing five entries for a chance to win this ‘50s beauty,” said Grons. “We’re still offering the Raybestos branded large-sized cabinet so if your shop needs extra storage, order it too.”

The Raybestos Chevy Pickup Cabinet measures 19-3/4-inches high, 30-inches wide and 13-inches deep. The large Raybestos branded cabinet measures 38-inches high, 32-inches wide and 15-inches deep. There is an option to purchase the Raybestos branded cabinet with six sets of Element3™ EHT™ Enhanced Hybrid Technology or Element3 PG Professional Grade™ brake pads.

Element3 EHT Enhanced Hybrid Technology brake pads include the best attributes of ceramic and semi-metallic all in one pad to provide the ultimate in noise damping and excellent pedal feel. Engineered for maximum control in all conditions, including aggressive stopping situations, and formulated for long life, less noise and reduced dust, these pads deliver exceptional braking. Late model coverage is available for domestic and import applications. Superior multi-layer noise-reducing shims promote quiet stopping performance over a variety of temperature ranges and vehicle platforms.

Delivering the best attributes of semi-metallic or ceramic comparable to OE, Element3 PG Professional Grade brake pads were developed for everyday driving conditions. These premium pads round out the coverage for import and domestic applications and extend the premium quality that technicians expect from the Element3 brands to a full range of vehicles. The brake pads include application-specific slots and chamfers to suppress noise and are factory cured for effective braking right out of the box.

To learn more about the Raybestos cabinet collection or Element3 brake pads, contact a local Raybestos sales representative, call customer service at (800) 323-0354 or visit www.raybestos.com.

About Raybestos

Raybestos® has been known as the best in brakes for over 100 years. With a demonstrated commitment to research, development and testing, Raybestos is widely recognized for quality brake components, including friction, rotors, drums, calipers and hydraulic products. The brand was the first to introduce Enhanced Hybrid Technology (EHT™) with its Element3™ brake pads, delivering the best attributes of ceramic and semi-metallic for optimal performance, improved pad wear and durability, and increased stopping power during aggressive braking. Raybestos is the flagship brand of Brake Parts Inc, a global supplier to major auto parts organizations. To learn more, visit www.raybestos.com.

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