



NEWS RELEASE
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Raybestos Announces Fantastic Fall Kit Promotion

MCHENRY, Ill. – Sept. 28, 2016 – The Raybestos® Fantastic Fall Kit Canadian promotion is full of goodies such as NASCAR driver Jason Hathaway apparel, Pinty's® chicken coupon certificates and Raybestos Element3™ brake pads with Enhanced Hybrid Technology (EHT®).

"We're really excited about the Raybestos Fantastic Fall Kit because it combines three of our Canadian customers' favorite things – Raybestos brakes, NASCAR racing and Pinty's chicken," said Kristin Grons, marketing manager for Brake Parts Inc. "This is sure to be a popular kit so order yours while supplies last."

The Raybestos Fantastic Fall Kit includes two sets of Element3 brake pads, five Pinty's chicken coupon certificates, two Jason Hathaway t-shirts (sizes large and extra-large) and one Pinty's/Raybestos baseball cap. To purchase the Raybestos Fantastic Fall Kit, contact a local Raybestos sales representative or customer service.

Raybestos Element3 combines the best attributes of ceramic and semi-metallic in one disc brake pad. This innovative engineering breakthrough ensures optimal performance, improves pad wear and durability, and delivers unsurpassed stopping power and vehicle control, even under the most aggressive braking conditions. They're formulated for unsurpassed durability and performance, long life, less noise and reduced dust.

To learn more about the Raybestos Fantastic Fall Kit, contact a local Raybestos sales representative, call customer service at (800) 323-0354 or visit www.raybestos.com.

About Raybestos Brakes

Raybestos® has been known as the best in brakes for over 100 years. With a demonstrated commitment to research, development and testing, Raybestos is widely recognized for quality brake components, including friction, rotors, drums, calipers and hydraulic products. The brand was the first to introduce Enhanced Hybrid Technology (EHT®) with its Element3® brake pads, delivering the best attributes of ceramic and semi-metallic for optimal performance, improved pad wear and durability, and increased stopping power during aggressive braking. To learn more, visit www.raybestos.com.

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