



BRAKE PARTS INC

NEWS RELEASE
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Brake Parts Inc Launches Raybestos Braking System Safety Service Program in China

MCHENRY, III. – Oct. 13, 2015 – Executives of Brake Parts Inc (BPI) recently visited the city of Jinzhou in the province of Liaoning, China to introduce the Raybestos® Braking System (RBS) Safety Service program with its partner Aoxing Yue Xiu, it was announced today by David Overbeeke, president and CEO of Brake Parts Inc.

“When BPI started looking for a partner in China, we wanted a company that had vehicle repair expertise and management talent that would enable us to effectively duplicate our success in the U.S.,” said Overbeeke. “We found that the vehicle repair technology and service capabilities at Aoxing are first class, plus they have a technician training center that is extremely supportive of this new program and its future success. With this combination, we have found the perfect partner for BPI to launch the Raybestos Braking System Safety Service program in Northeast China.”

Adapted to the aftermarket parts and services industry in China, the RBS Safety Service program is designed to provide repair workshops with a comprehensive value proposition of high quality brake products, advanced brake safety maintenance know-how and excellent training resources for brake service professionals.

“With an average vehicle age of nearly four years, the demand for vehicle maintenance and repair is expected to increase dramatically in the coming years and, with the number of vehicles per thousand people in China expected to triple by 2023, automotive service opportunities will grow exponentially,” said Ricky Wang, sales vice president and general manager, Asia Pacific for BPI. “The new RBS program not only provides premium brake products to Chinese installers, but also delivers professional training and a viable business model to these critically important small businesses in this emerging market.”

In addition to Overbeeke and Wang, many Chinese dignitaries were in attendance for the RBS Safety Service program kick-off ceremony, including Zhang Dazhi, chairman of the board of Aoxing Yue Xiu; Lu Limin, GM of Aoxing Yue Xiu franchise in Changchun; CPC Party Secretary Deng Weimin and district mayors of local government.

About Brake Parts Inc

Brake Parts Inc (BPI) is committed to leading the global automotive aftermarket as the premier manufacturer and supplier of brake system components. The company’s primary focus is the growth and profitability of its customers through a collaborative platform of quality, innovation, dedication and integrity. BPI has a demonstrated commitment to research, development and testing of its entire product offering, including friction, rotors, drums, calipers and hydraulic products, ensuring that they meet or exceed original equipment fit, form and function requirements. For more information, visit www.brakepartsinc.com.

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