



**BRAKE PARTS INC**

**NEWS RELEASE**  
*For Immediate Release*

For more information, contact:  
Lynn Konsbruck  
Maximum Marketing Services  
312-768-7362  
[lkonsbruck@maxmarketing.com](mailto:lkonsbruck@maxmarketing.com)

## **Brake Parts Inc Receives NAPA Sales Leadership Excellence Award**

**MCHEMRY, III. – March 14, 2016** – Brake Parts Inc (BPI) was recently honored with the NAPA Sales Leadership Excellence award during the annual NAPA Vendor Summit, held Feb. 18, 2016 in Atlanta, Ga. Bruce Tartaglione, senior vice president global sales and marketing and Ron Hoxsey, vice president – sales NAPA, accepted the award on behalf of BPI.

“We are extremely honored and humbled to receive this prestigious award,” said Tartaglione. “Next to the Spirit of NAPA award, this is the most meaningful and significant award that NAPA can bestow. Receiving this recognition is a direct reflection of our tremendous sales growth with NAPA as well as the cooperation, partnership and mutual support that we have with them.”

“The Sales Leadership Excellence award represents the ongoing day-to-day relationship between BPI and the various levels of the NAPA team and their independent NAPA store owners,” said Hoxsey. “We appreciate the award and the strength of our relationship with the entire NAPA organization.”

### **About Brake Parts Inc**

Brake Parts Inc (BPI) is committed to leading the global automotive aftermarket as the premier manufacturer and supplier of brake system components. The company’s primary focus is the growth and profitability of its customers through a collaborative platform of quality, innovation, dedication and integrity. BPI has a demonstrated commitment to research, development and testing of its entire product offering, including friction, rotors, drums, calipers and hydraulic products, ensuring that they meet or exceed original equipment fit, form and function requirements. For more information, visit [www.brakepartsinc.com](http://www.brakepartsinc.com).

###