



NEWS RELEASE
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Raybestos Introduces Opti-Cal New Brake Calipers

Groundbreaking Caliper Line Features All New Components, No Core Return

MCHENRY, III., May 16, 2017 – Raybestos® announces the addition of Opti-Cal™ calipers to its family of premium quality brake system products. This revolutionary new caliper line features all new components and requires no core return, combining optimum performance with time-saving, trouble-free installation.

Raybestos Opti-Cal calipers are manufactured with a new caliper body, brackets and components, including pistons, lubricated guide pins and pad mounting hardware, to ensure they fit and function correctly. Aluminum or zinc plated castings deliver superior corrosion prevention, and the zinc finish provides all-weather protection, inhibits rust and maintains a pristine appearance.

“We’ve optimized our renowned engineering expertise to research, develop and extensively test our Opti-Cal line and we are excited to introduce these game-changing calipers to the auto care industry,” said Kristin Grons, marketing manager at Brake Parts Inc. “Unlike traditional calipers, Opti-Cal requires no core return, so repair shops will never have to deal with a jumble of old cores taking up valuable shelf space. Premium quality Opti-Cal new brake calipers meet or exceed OE design and performance and solve core issues throughout the channel.”

All Opti-Cal calipers undergo significant levels of testing to ensure adherence to global industry standards such as SAE J1603, JASO C448, QC/T 592-2013 and ASTM B117. The calipers undergo temperature durability testing, leak-free pressure testing, functionality testing and environment exposure testing to guarantee trouble-free operation, proper braking function and the best possible performance.

For more information about Raybestos Opti-Cal new brake calipers, or the complete line of premium quality Raybestos brake products, including disc pads and shoes, rotors and drums, master cylinders, wheel cylinders, calipers, hoses, cables and hardware, visit www.raybestos.com.

About Raybestos Brakes

Raybestos® has been known as the best in brakes for over 100 years. With a demonstrated commitment to research, development and testing, Raybestos is widely recognized for quality brake components, including friction, rotors, drums, calipers and hydraulic products. The brand was the first to introduce Enhanced Hybrid Technology (EHT®) with its Element3® brake pads, delivering the best attributes of ceramic and semi-metallic for optimal performance, improved pad wear and durability, and increased stopping power during aggressive braking. To learn more, visit www.raybestos.com

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