

# **Brian Williams Named Grand Prize Winner of the Raybestos Brand 1971 Chevrolet Camaro RS “G-Machine”**

**MCHENRY, III. – Nov. 10, 2014** – Brian Williams from Lynchburg, Va. is the lucky grand prize winner of the Raybestos® brand 1971 Chevrolet Camaro RS “G-Machine” featuring the innovative new Element3™ brake pads with Enhanced Hybrid Technology™ (EHT), the company announced at their booth during the Automotive Aftermarket Products Expo (AAPEX) on Wednesday, Nov. 5.

As part of his prize, Williams received a trip for two to Las Vegas and badges to attend AAPEX and the SEMA Show. Jeff Schwartz, who directed construction of the project at his shop, Schwartz Performance in Woodstock, Ill., was also on hand to congratulate Williams on winning the ultimate high performance vehicle.

“We congratulate Brian as the grand prize winner of the custom-built Raybestos brand 1971 Chevrolet Camaro and we thank him for supporting the Raybestos brand,” said Bruce Tartaglione, senior vice president of global sales and marketing for Brake Parts Inc. “He really did hit the jackpot as we received over 400,000 entries in the Raybestos Camaro sweepstakes. As a Camaro enthusiast, we know that Brian really appreciates all of the hard work and talent that Jeff and his team put into building this one-of-a-kind car. He will definitely enjoy driving around town, showcasing his new ride.”

The Raybestos brand Camaro RS packs plenty of power with a 700-plus horsepower Schwartz-modified, GM LS3 V8 engine with SLP supercharger, mated to a Tremec six-speed manual transmission and severe-duty Moser nine-inch rear axle. The Schwartz team prepared the Raybestos brand Camaro with a performance disc brake upgrade package using Raybestos brand brake components and featuring Element3 brake pads. With the best attributes of both ceramic and semi-metallic friction materials in a single hybrid compound, Element3 is engineered to ensure optimal performance, improve pad wear and durability, and deliver unsurpassed stopping power and vehicle control, even under the most aggressive braking conditions. Element3 is formulated for long life, less noise and reduced dust.

For more information, talk with a local sales representative or visit [www.RaybestosBrakes.com](http://www.RaybestosBrakes.com)