



NEWS RELEASE
For Immediate Release

For more information, contact:
Lynn Konsbruck
312-768-7362
lkonsbruck@maxmarketing.com

Raybestos Adds Limited-Edition Vintage Image to its Cabinet Collection

MCHENRY, III. – April 27, 2017 – Raybestos® announces its classic vintage image is now featured on a medium-sized cabinet and available while supplies last, according to Kristin Grons, marketing manager for Brake Parts Inc.

“This highly sought-after Raybestos vintage design is extremely popular and the quantities are limited, so place your cabinet order before they’re gone,” said Grons. “A Raybestos branded large-sized cabinet is also available, so if your shop needs extra storage space, be sure to order it, too.”

The Raybestos vintage image cabinet measures 19-3/4-inches high, 30-inches wide and 13-inches deep. The large Raybestos branded cabinet measures 38-inches high, 32-inches wide and 15-inches deep. There is an option to purchase the Raybestos branded cabinet with six sets of Element3™ EHT™ Enhanced Hybrid Technology or Element3 PG Professional Grade brake pads.

Elements3 EHT Enhanced Hybrid Technology brake pads include the best attributes of ceramic and semi-metallic all in one pad to provide the ultimate in noise damping and excellent pedal feel. Engineered for maximum control in all conditions, including aggressive stopping situations, and formulated for long life, less noise and reduced dust, these pads deliver exceptional braking. Late model coverage is available for domestic and import applications. Superior multi-layer noise-reducing shims promote quiet stopping performance over a variety of temperature ranges and vehicle platforms.

Delivering the best attributes of semi-metallic or ceramic comparable to OE, Element3 PG Professional Grade brake pads were developed for everyday driving conditions. These premium pads round out the coverage for import and domestic applications and extend the premium quality that technicians expect from the Element3 brands to a full range of vehicles. The brake pads include application-specific slots and chamfers to suppress noise and are factory cured for effective braking right out of the box.

To learn more about the Raybestos cabinet collection or Element3 brake pads, contact a local Raybestos sales representative, call customer service at (800) 323-0354 or visit www.raybestos.com.

About Raybestos Brakes

Raybestos® has been known as the best in brakes for over 100 years. With a demonstrated commitment to research, development and testing, Raybestos is widely recognized for quality brake components, including friction, rotors, drums, calipers, wheel bearings and hydraulic products. The brand was the first to introduce Enhanced Hybrid Technology (EHT®) with its Element3® brake pads, delivering the best attributes of ceramic and semi-metallic for optimal performance, improved pad wear and durability, and increased stopping power during aggressive braking. To learn more, visit www.Raybestos.com.

###