



NEWS RELEASE
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Raybestos Adds New Rotor Part Numbers for the 2019 RAM 1500, Chevrolet Silverado 1500

MCHENRY, Ill., August 28, 2019 – Raybestos® has expanded its [R-Line](#) and [Specialty](#) line with the addition of new rotor part numbers for the 2019 RAM 1500 and Chevrolet Silverado 1500, according to Kristin Grons, marketing manager for Brake Parts Inc LLC (BPI).

“The increased rotor coverage in our R-Line and Specialty line provides the highest level of dependability, safety and performance to meet the demanding needs of today’s truck applications,” said Grons. “When it comes to releasing new part numbers, technicians can rely on Raybestos to be first to market with the brake products that they depend on, including popular applications like the RAM and Silverado.”

Created for everyday driving conditions, Raybestos R-Line rotors deliver the most complete application-specific line on the market. They match OE fit, form and function as well as meet SAE standard for tensile strength. Specialty line rotors provide application-specific designs with enhanced metallurgy to keep brakes cooler in demanding situations and severe duty use.

For more information, contact your Raybestos representative or visit www.raybestos.com.

About Raybestos Brakes

Raybestos® has been known as the best in brakes for over 100 years. With a demonstrated commitment to research, development and testing, Raybestos is widely recognized for quality brake components, including friction, rotors, drums, calipers and hydraulic products. The brand was the first to introduce Enhanced Hybrid Technology (EHT®) with its Element3® brake pads, delivering the best attributes of ceramic and semi-metallic for optimal performance, improved pad wear and durability, and increased stopping power during aggressive braking. Raybestos is the flagship brand of Brake Parts Inc LLC, a global supplier to major auto parts organizations. To learn more, visit www.raybestos.com.

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