



NEWS RELEASE
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Brake Parts Inc Names Jake Wegner Vice President of Sales

MCHEMRY, III. – Sept. 17, 2019 – Jake Wegner has been named vice president of sales for Brake Parts Inc LLC (BPI), according to Paul Ferrandino, chief commercial officer for BPI.

“Jake is an experienced and innovative sales management executive who will make a positive impact with our customers,” said Ferrandino. “Jake has been very successful in helping increase sales in his previous positions, while at the same, implementing new tactics and training that have assisted his sales teams in meeting their goals and objectives. We are excited to add Jake to our sales team and welcome him to the BPI family.”

Wegner joins BPI from Magid Safety, where he held multiple positions with increasing responsibility, including his most recent role as regional vice president of sales. At Magid, he developed and implemented innovative sales strategies that helped increase sales across all product lines. Wegner managed and directed sales teams in the Ohio Valley/Southeast and Great Lakes/Upper Midwest regions for Magid.

Prior to Magid, Wegner served as regional account manager with Sonoco and spent time with Hayes Manufacturing. A graduate of St. Cloud State University in Minnesota, Wegner and his wife have five children and a grandchild.

About Brake Parts Inc LLC

Brake Parts Inc LLC (BPI) is committed to leading the global automotive aftermarket as the premier manufacturer and supplier of brake system components, including its respected flagship Raybestos® brand. The company’s primary focus is the growth and profitability of its customers through a collaborative platform of quality, innovation, dedication and integrity. A supplier to major auto parts organizations, BPI has a demonstrated commitment to research, development and testing of its entire product offering, including friction, rotors, drums, calipers and hydraulic products, ensuring that they meet or exceed original equipment fit, form and function requirements. For more information, visit www.brakepartsinc.com.

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