

# Raybestos Brakes Introduces Spring Brake Promotion

**MCHENRY, III. – April 1, 2015** – The Raybestos® Spring Brake Giveaway promotion will award a \$50 gift card to counter people for every 25 sets of Element3™ brake pads sold now through June 30, 2015. Plus, each entry is eligible to win one of three \$1,000 gift cards in the grand prize drawing.

“We are very pleased to announce our Raybestos Spring Brake Giveaway promotion,” said Kristin Grons, marketing manager for Brake Parts Inc. “We’ve had such outstanding feedback about Element3, we decided to build on that excitement with a fun program to say thank you to all of the parts professionals who believe in the Raybestos brand and partner with us every day to provide their customers the best in brakes.”

Element3™ brake pads with Enhanced Hybrid Technology (EHT™) are an innovative engineering breakthrough as the world’s first hybrid brake pad to deliver the best attributes of both ceramic and semi-metallic in a single compound. Element3 supports optimal braking performance and control, plus increases stopping power, even under the most aggressive braking conditions. Element3 with EHT is formulated for unsurpassed durability and performance, long life, less noise and reduced dust.

“Not only are we giving away a \$50 gift card to eligible participants, but each counter person also has a chance to win one of three \$1,000 gift cards to spend on a vacation, a staycation or on whatever they choose,” continued Grons.

To participate in the Raybestos Spring Brake Giveaway promotion or for more information, contact a Raybestos sales representative or visit [www.relyonraybestos.com/promotions.html](http://www.relyonraybestos.com/promotions.html).