



NEWS RELEASE
For Immediate Release

For more information, contact:
Lynn Konsbruck
Maximum Marketing Services
312-768-7362
lkonsbruck@maxmarketing.com

Raybestos Expands Opti-Cal No-Core New Caliper Line

MCHENRY, III., Feb. 6, 2018 – Raybestos® has recently added nearly 100 new part numbers to its line of premium quality Opti-Cal™ new plated brake calipers for a total offering of 390 part numbers, covering 5,300 vehicle applications.

“As part of our ongoing commitment to the timely introduction of new part numbers, we have once again expanded our line of Opti-Cal calipers to increase coverage of popular domestic and import nameplate applications, giving our customers more of what they need to grow their brake businesses,” said Kristin Grons, marketing manager, Brake Parts Inc. “The Opti-Cal line started out as a problem-solver line, but due to its fast-growing popularity, it is quickly moving toward a full coverage line.”

Unlike traditional calipers, the Opti-Cal caliper line features all new components, combining optimal performance with time-saving, trouble-free installation. Unlike other calipers on the market today, Opti-Cal calipers are manufactured to renowned Raybestos engineering specifications. They are composed of a new caliper body, bracket, and components, including pistons, lubricated guide pins, and pad mounting hardware to ensure they fit and function correctly. Aluminum or zinc plated housings and zinc plated brackets deliver superior corrosion prevention. The zinc finish provides all-weather protection, inhibits rust, and maintains a pristine appearance.

All Opti-Cal calipers undergo significant levels of testing to ensure adherence to global industry standards such as SAE J1603, JASO C448, QC/T 592-2013 and ASTM B117. The calipers go through temperature durability testing, leak-free pressure testing, functionality testing and environment exposure testing to guarantee trouble-free operation, proper braking function and the best possible performance.

For more information about Raybestos Opti-Cal new brake calipers, or the complete line of premium quality Raybestos brake products, including disc pads and shoes, rotors and drums, master cylinders, wheel cylinders, calipers, hoses, cables and hardware, visit www.raybestos.com.

About Raybestos Brakes

Raybestos® has been known as the best in brakes for over 100 years. With a demonstrated commitment to research, development and testing, Raybestos is widely recognized for quality brake components, including friction, rotors, drums, calipers and hydraulic products. The brand was the first to introduce Enhanced Hybrid Technology (EHT®) with its Element3® brake pads, delivering the best attributes of ceramic and semi-metallic for optimal performance, improved pad wear and durability, and increased stopping power during aggressive braking. Raybestos is the flagship brand of Brake Parts Inc, a global supplier to major auto parts organizations. To learn more, visit www.raybestos.com.

###