

# Jeff Schwartz to Appear at Brake Parts Inc Booth During AAPEX

**MCHENRY, III. – Oct. 27, 2014 –** The builder of the Raybestos® brand 1971 Chevrolet Camaro RS “G-Machine” Jeff Schwartz, from Schwartz Performance in Woodstock, Ill., will be appearing at the Brake Parts Inc booth (#838) during the Automotive Aftermarket Products Expo (AAPEX) at the Sands Expo Center.

Schwartz will be signing autographs on Tues., Nov. 4 from 11:00 a.m. - noon and 1:00 p.m. - 2:00 p.m. On Wed., Nov. 5, he will be at the booth from 3:00 p.m. - 5:00 p.m. and Thurs., Nov. 6 from 10:00 a.m. - 11:00 a.m. In addition, the Raybestos brand Camaro RS, featuring the innovative new Element3™ brake pads with Enhanced Hybrid Technology (EHT™), will be on display at the Brake Parts Inc booth for the entire duration of AAPEX.

“We are excited to have award-winning muscle car and chassis builder Jeff Schwartz spend time at our booth during AAPEX to meet with customers and fans,” said Bruce Tartaglione, senior vice president of global sales and marketing for Brake Parts Inc. “Jeff’s cars have always defied conventional expectations and earned respect and praise from industry peers, and the custom-built Raybestos brand Chevrolet Camaro RS ‘G-Machine’ is no exception. If you’re planning to be at AAPEX, be sure to stop by booth 838 – you don’t want to miss the opportunity to meet this unique and talented car builder.”

The Schwartz team prepared the Raybestos brand Camaro with an off-the-shelf performance disc brake upgrade package using Raybestos brand brake components and Element3 brake pads. With the best attributes of both ceramic and semi-metallic friction materials in a single hybrid compound, this innovative engineering breakthrough ensures optimal performance, improves pad wear and durability, and delivers unsurpassed stopping power and vehicle control, even under the most aggressive braking conditions. Element3 is formulated for long life, less noise and reduced dust, making it the idea choice for the Raybestos brand Chevrolet Camaro.