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For more information, contact:
Lynn Konsbruck
Maximum Marketing Services
312-768-7362
lkonsbruck@maxmarketing.com

Raybestos Names Mustang Sweepstakes Grand Prize Winner

MCHENRY, III. – Nov. 7, 2016 – Vincent Cerra of Cerra Automotive in Greensburg, Pennsylvania hit the jackpot as the lucky winner of the Raybestos® 1969 Mustang, the company announced during a special reception at the Automotive Aftermarket Products Expo (AAPEX) in Las Vegas.

As part of his grand prize, Cerra received a trip to Las Vegas to attend AAPEX. Renowned builder Jeff Schwartz, who directed the Raybestos Mustang restoration project at his shop, Schwartz Performance in Woodstock, Illinois, was on hand to congratulate Cerra on winning the one-of-a-kind iconic muscle car. Also in attendance for the festivities were Cerra's father Sal and brothers Sal, Nick and Mike.

"We congratulate Vincent as the grand prize winner of the custom-built Raybestos '69 Mustang and thank him for installing the best in brakes," said Kristin Grons, marketing manager for Brake Parts Inc. "As a professional technician working in the family business, we know Vincent appreciates the unmatched quality of the parts and workmanship that went into restoring this outrageous muscle car that he will now call his own."

Painted in classic colors and striping that are true to the time, the Raybestos 1969 Mustang features a new Ford® Coyote engine similar to the one found in the modern Boss 302. Schwartz Performance installed its famous "G-Machine" bolt-in chassis and an off-the-shelf performance disc brake upgrade package, using Raybestos components and Element3™ EHT™ Enhanced Hybrid Technology brake pads.

In addition to Schwartz Performance, Raybestos partnered with leading suppliers to make sure that each aspect of the timeless car was restored to all its glory, including: American Autowire, BeCool, Dakota Digital, Flaming River, Ford Performance, Forgeline, Gardner-Westcott, Hifonics, Hushmat, Johns Industries, Mechanix Wear, Mothers, National Parts Depot, Optima Batteries, PPG Automotive Refinish/The Color Shoppe, Red Line Synthetic Oil, Ridetech Ring Brothers, SeatbeltPlanet.com, Silver Sport Transmissions, SpinTech, Tanks Inc., TechAFX, TMI Products and Vintage Air.

About Raybestos Brakes

Raybestos® has been known as the best in brakes for over 100 years. With a demonstrated commitment to research, development and testing, Raybestos is widely recognized for quality brake components, including friction, rotors, drums, calipers and hydraulic products. The brand was the first to introduce Enhanced Hybrid Technology (EHT™) with its Element3™ brake pads, delivering the best attributes of ceramic and semi-metallic for optimal performance, improved pad wear and durability, and increased stopping power during aggressive braking. To learn more, visit www.Raybestos.com.

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