



## Raybestos Introduces New Friction Line Specifically for European Applications

**MCHENRY, III. – April 11, 2016** – Raybestos® European disc brake pads are now available for popular European nameplates, it was announced today by Bruce Tartaglione, senior vice president of global sales and marketing for Brake Parts Inc.

Specially formulated to meet the stringent Regulation 90 safety certification requirements, the new Raybestos European friction line provides exceptional quality and durability and features coverage for Alfa Romeo, Audi, BMW, Jaguar, Land Rover, Mercedes-Benz, Mini, Porsche, Range Rover, Saab, Volkswagen and Volvo.

“European cars need European brakes and that’s why we’ve introduced a new Raybestos specialty friction line that meets the rigorous Regulation 90 standard,” said Tartaglione. “You can rely on Raybestos for the best ceramic, semi-metallic or low-metallic formulation for each specific European vehicle application.”

Raybestos European disc brake pads are engineered to meet OE fit, form and function, while delivering quiet operation and solid stopping power. The new line consists of 135 part numbers for 90 percent coverage with additional SKUs to be introduced in the coming months. Required hardware is included, where applicable.