



Raybestos Celebrates 1969 Mustang Restoration with Special Counter Person Promotion

MCHENRY, III. – March 17, 2016 – The Raybestos® Muscle Shirt and Cap Giveaway will award a commemorative 1969 Raybestos Mustang t-shirt and vintage Raybestos cap to counter people for every 20 sets of Element3® brake pads sold now through May 15, 2016.

“The Raybestos Muscle Shirt and Cap Giveaway promotion pairs one of the greatest muscle cars in American history with the brand known as the best in brakes for over 100 years – it’s a celebration of two classic icons,” said Kristin Grons, marketing manager for Brake Parts Inc. “Not only is this new promotion a fun way to thank the parts professionals that support the Raybestos brand every day, but it also adds to the excitement for our latest restoration project – the Raybestos 1969 Ford® Mustang Fastback.”

The commemorative t-shirt showcases the restored '69 Raybestos Mustang. Painted in classic colors and striping that are true to the time, this one-of-a-kind muscle car features a new Ford Coyote engine, the famous Schwartz Performance “G-Machine” bolt-in chassis and an off-the-shelf performance disc brake upgrade package of Raybestos components and Element3 brake pads with Enhanced Hybrid Technology (EHT®). Enthusiasts can see and follow the restoration on Facebook and Twitter and by visiting www.RaybestosBuild.com.

To participate in the Raybestos Muscle Shirt and Cap Giveaway promotion or for more information, contact a Raybestos sales representative.