

Grand Prize Winner of Raybestos Camaro Sweepstakes to be Announced at AAPEX

MCHENRY, III. – Oct. 14, 2014 – One lucky automotive service professional or do-it-yourself Raybestos® brand customer will hit the jackpot when they are named the grand prize winner of the Raybestos brand 1971 Chevrolet Camaro RS “G-Machine” featuring the innovative new Element3™ brake pads with Enhanced Hybrid Technology™ (EHT). The winner will be announced at the Brake Parts Inc booth (#838) during the Automotive Aftermarket Products Expo (AAPEX), slated for Tuesday, Nov. 4 through Thursday, Nov. 6, at the Sands Expo Center.

“We are looking forward to the big day when we can name the winner of the custom-built 1971 Raybestos Chevrolet Camaro,” said Bruce Tartaglione, senior vice president of global sales and marketing for Brake Parts Inc. “The Raybestos Camaro Sweepstakes has been an exciting promotion, and a huge success, as we received more than 400,000 entries for the once-in-a-lifetime opportunity to receive the keys to this truly unique masterpiece on wheels. We would like to thank everyone who entered the sweepstakes and for being loyal Raybestos brand customers.”

Award-winning chassis and muscle car builder Jeff Schwartz directed construction of the project at his shop, Schwartz Performance in Woodstock, Ill. The Raybestos Camaro RS packs plenty of power with a 700-plus horsepower Schwartz-modified, GM LS3 V8 engine with SLP supercharger, mated to a Tremec six-speed manual transmission and severe-duty Moser nine-inch rear axle.

The Schwartz team prepared the Raybestos Camaro with an off-the-shelf performance disc brake upgrade package using Raybestos brand brake components and featuring Element3 brake pads. With the best attributes of both ceramic and semi-metallic friction materials in a single hybrid compound, this innovative engineering breakthrough ensures optimal performance, improves pad wear and durability, and delivers unsurpassed stopping power and vehicle control, even under the most aggressive braking conditions. Element3 is formulated for long life, less noise and reduced dust.