



NEWS RELEASE
For Immediate Release

For more information, contact:
Lynn Konsbruck
Maximum Marketing Services
312-768-7362
lkonsbruck@maxmarketing.com

Raybestos Expands Caliper Coverage

New Part Numbers Added to Element3 and R-Line

MCHENRY, III., Dec. 3, 2018 – Raybestos® has increased its caliper coverage with the addition of premium Element3™ new plated brake calipers and Raybestos R-Line remanufactured plated caliper part numbers, it was announced today by Kristin Grons, marketing manager for Brake Parts Inc (BPI).

“We recently added even more caliper part numbers for popular domestic and import nameplate applications. This new coverage allows Raybestos to continue to make timely shipments and ensure our customers have the parts they need, when they need them,” said Grons. “Raybestos new and remanufactured calipers are plated to provide peak performance in even the harshest conditions.”

With 100 percent new components, no core return and lower warranty rates, Raybestos Element3 new plated calipers provide hassle-free installation and optimal performance. Designed and manufactured to strict Raybestos engineering specifications, these award-winning premium calipers offer original-equipment precision at a fraction of the cost of OE. The aluminum or plated castings provide superior corrosion prevention and meet (ASTM B117) 96-hour salt spray corrosion resistance test standards. The line is ideal for high VIO and problem applications, and includes plated brackets, where required.

Raybestos R-Line plated calipers are premium quality, remanufactured calipers that function and fit like OE and deliver continued functionality and high-quality appearance through an extended life. Proprietary RPT Rust Prevention Technology™ provides all-weather zinc plating comparable to OE. The calipers meet (ASTM B117) 96-hour salt spray corrosion resistance test standards and industry-leading processes and testing ensure reliable performance in harsh conditions. The line is engineered to ensure safe, leak-free operation and includes bracket, seals and bleeder screws.

For more information contact your Raybestos representative or visit www.raybestos.com.

About Raybestos Brakes

Raybestos® has been known as the best in brakes for over 100 years. With a demonstrated commitment to research, development and testing, Raybestos is widely recognized for quality brake components, including friction, rotors, drums, calipers and hydraulic products. The brand was the first to introduce Enhanced Hybrid Technology (EHT®) with its Element3® brake pads, delivering the best attributes of ceramic and semi-metallic for optimal performance, improved pad wear and durability, and increased stopping power during aggressive braking. Raybestos is the flagship brand of Brake Parts Inc, a global supplier to major auto parts organizations. To learn more, visit www.raybestos.com.

###