

‘Two Guys Garage’ to Feature Raybestos Brand Rotors

MCHENRY, III. – August 25, 2014 – Kevin Byrd and Willie B, hosts of the popular MAVTV show “Two Guys Garage,” will feature Raybestos® brand rotors in a new episode premiering Friday, Sept. 19 at 2:00 p.m. ET and 5:00 p.m. ET with encore showings on Sunday, Sept. 21 at 10:30 a.m. ET and 1:30 p.m. ET.

“Two Guys Garage’ is an excellent vehicle to showcase the quality and value of Raybestos brand rotors in comparison to lightweight rotors sold by other companies,” said Bruce Tartaglione, senior vice president of global sales and marketing for Brake Parts Inc. “Kevin and Willie B really know their stuff. They do a great job explaining to viewers about how lightweight rotors can adversely impact braking distances, pad wear and safety.”

The new “Two Guys Garage” tech tip compares a premium quality Raybestos brand rotor to a competitor’s lightweight rotor. Because lightweight rotors do not match the original rotor design, they have less mass at critical points, weakening the rotor. In addition, lightweight rotors cannot absorb the heat created by brake pads, so that heat is transferred to other parts, such as calipers and hub bearings. Conversely, Raybestos brand rotors meet or exceed original equipment specifications, improving braking performance and reducing reduce noise and vibration.

“Two Guys Garage” airs on MAVTV, available on DirecTV (channel 214) and Dish Network (channel 248) as well as many cable providers nationwide.