

Celebrate the Football Season with the Raybestos Fall Football Fun Program

MCHENRY, III. – October 6, 2015 – Now through Nov. 30, 2015, Raybestos® distributor customers of Brake Parts Inc have the opportunity to design their own Fall Football Fun sales program with Raybestos branded premiums to reward their customers with must-have tools for the football season.

“The latest Raybestos promotion is the perfect way for our distribution customers to create their own Fall Football Fun program by using exciting branded premium items to help their loyal customers celebrate the big game,” said Kristin Grons, marketing manager, Brake Parts Inc. “To take advantage of this special offer, all they need to do is purchase one or more cases of Raybestos branded premiums and they’ll have everything they need to tailor their own program. But just like the football season, time is limited, so order your premiums today.”

Raybestos branded Fall Football Fun premiums include tailgating essentials such as an Arctic Zone 6-can cooler, a Swiss Force Meister stainless steel multi-tool with 13 different functions such as can and bottle openers, needle nose pliers and two screwdrivers, and a H2GO 32 oz. Growler Sierra that keeps beverages hot for eight hours and cold for 16 hours. There is no limit to the number of premium packs that can be ordered.

For more information about the Raybestos Fall Football Fun program, contact your local Raybestos sales representative or call customer service at (800) 323-0354. Downloadable sales flyers are available at www.RelyOnRaybestos.com.