



NEWS RELEASE
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Raybestos Increases Opti-Cal Caliper Coverage

More than 100 New Part Numbers Added to Revolutionary Line

MCHENRY, III., Aug. 9, 2017 – Raybestos® has recently added over 100 new part numbers to its line of premium quality Opti-Cal™ brake calipers, increasing coverage of popular domestic and import nameplate applications to give customers more of what they need to grow their brake businesses.

“Since its introduction earlier this year, the line of Raybestos Opti-Cal brake calipers has been so successful that we’re proud to expand coverage so quickly by adding more than 100 new part numbers now with ongoing part number introductions planned,” said Kristin Grons, marketing manager, Brake Parts Inc. “Customers have responded very positively to the Opti-Cal line; they especially like two key features, superior quality and no core to return, so they don’t have to deal with old cores taking up valuable shelf space.”

Unlike traditional calipers, the Opti-Cal caliper line features all new components, combining optimal performance with time-saving, trouble-free installation. Unlike other calipers on the market today, Opti-Cal calipers are manufactured to renowned Raybestos engineering specifications. They are composed of a new caliper body, bracket, and components, including pistons, lubricated guide pins, and pad mounting hardware to ensure they fit and function correctly. Aluminum or zinc plated housings and zinc plated brackets deliver superior corrosion prevention. The zinc finish provides all-weather protection, inhibits rust, and maintains a pristine appearance.

With coverage for nearly 2,000 vehicle applications, all Opti-Cal calipers undergo significant levels of testing to ensure adherence to global industry standards such as SAE J1603, JASO C448, QC/T 592-2013 and ASTM B117. The calipers undergo temperature durability testing, leak-free pressure testing, functionality testing and environment exposure testing to guarantee trouble-free operation, proper braking function and the best possible performance.

For more information about Raybestos Opti-Cal new brake calipers, or the complete line of premium quality Raybestos brake products, including disc pads and shoes, rotors and drums, master cylinders, wheel cylinders, calipers, hoses, cables and hardware, visit www.raybestos.com.

About Raybestos Brakes

Raybestos® has been known as the best in brakes for over 100 years. With a demonstrated commitment to research, development and testing, Raybestos is widely recognized for quality brake components, including friction, rotors, drums, calipers and hydraulic products. The brand was the first to introduce Enhanced Hybrid Technology (EHT®) with its Element3® brake pads, delivering the best attributes of ceramic and semi-metallic for optimal performance, improved pad wear and durability, and increased stopping power during aggressive braking. To learn more, visit www.raybestos.com

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