

# Brake Parts Inc Promotes Paul Gurns to Catalog Manager

**MCHENRY, III. - August 19, 2014** – Paul Gurns has been promoted to catalog manager, it was announced today by Bruce M. Tartaglione, senior vice president global marketing and sales for Brake Parts Inc (BPI).

Gurns joined BPI as automotive content specialist. In his new position, Gurns will manage the maintenance and delivery of application data, product data and digital assets in the BPI catalog system as well as manage timely delivery of the data to BPI customers and data receivers. He will serve as a liaison between sales, marketing, product engineers, technical support and customer service, and will gather customer feedback pertaining to the BPI catalog and develop new and innovative ways to deliver content to trading partners and end users.

“Paul has more than 25 years of experience in the automotive aftermarket and has gained invaluable industry knowledge from his time as a technician, shop manager and catalog manager, making him very well-suited for his new role as catalog manager. Paul’s position with BPI reflects our corporate commitment to growth and putting forth the resources necessary to help our customers succeed,” said Tartaglione.

During his career, Gurns worked for independent repair shops, dealerships and aftermarket suppliers such as SKF and Chicago Rawhide. He also gained OEM manufacturing knowledge while working at agriculture machinery manufacturer AGCO. Gurns is an ASE Master Technician with L1 advanced level engine diagnostics. He holds information technology certifications in networking, computer hardware, web design and development, and project management.

A graduate of Lincoln Technical Institute, Gurns studied automotive and diesel technology. He holds a Microsoft System Engineer certification and is currently attending Western Governors University.