



NEWS RELEASE
For Immediate Release

For more information, contact:
Lynn Konsbruck
Maximum Marketing Services
312-768-7362
lkonsbruck@maxmarketing.com

Raybestos to Award '53 Chevy Pickup Truck at AAPEX

Enter Online by September 8 at www.Raybestos.com/WinMe

MCHENRY, III., July 10, 2018 – Raybestos® will announce the winner of its custom-built 1953 Chevrolet® pickup to one lucky auto care industry repair or parts professional during the Automotive Aftermarket Products Expo (AAPEX) in Las Vegas, according to Kristin Grons, marketing manager for Brake Parts Inc.

“Our latest Raybestos sweepstakes is a once-in-a-lifetime opportunity for one lucky automotive repair or parts professional to win an iconic Raybestos vehicle, this time a decked-out classic 1953 Chevy pickup truck,” said Grons. “We’re looking forward to awarding this vintage beauty to the lucky winner on Oct. 31 during our 1950’s AAPEX reception. Be there or be square!”

Painted in metallic red, the fully restored and updated 1953 Chevrolet pickup truck features an off-the-shelf performance disc brake upgrade package using Raybestos components and Raybestos Truck & Medium Duty specialty disc brake pads. In addition to driving the build, Schwartz Performance has installed its famous bolt-in “G-Machine” chassis and over 20 industry-leading premier suppliers partnered with Raybestos to help restore and modify the pickup. To see the build progress of the '53 Chevy pickup, visit www.RaybestosBuild.com.

To enter online for a chance to win the '53 Chevy pickup truck, visit www.raybestos.com/winme during the sweepstakes period and follow the instructions to complete the entry form in its entirety. Limit one entry per day per person or email address.

Official rules can be found at <https://www.brakepartsinc.com/raybestos/en-us/chevy/chevyrules.html>.

About Raybestos Brakes

Raybestos® has been known as the best in brakes for over 100 years. With a demonstrated commitment to research, development and testing, Raybestos is widely recognized for quality brake components, including friction, rotors, drums, calipers and hydraulic products. The brand was the first to introduce Enhanced Hybrid Technology (EHT®) with its Element3® brake pads, delivering the best attributes of ceramic and semi-metallic for optimal performance, improved pad wear and durability, and increased stopping power during aggressive braking. Raybestos is the flagship brand of Brake Parts Inc, a global supplier to major auto parts organizations. To learn more, visit www.raybestos.com.

###